

Shindig

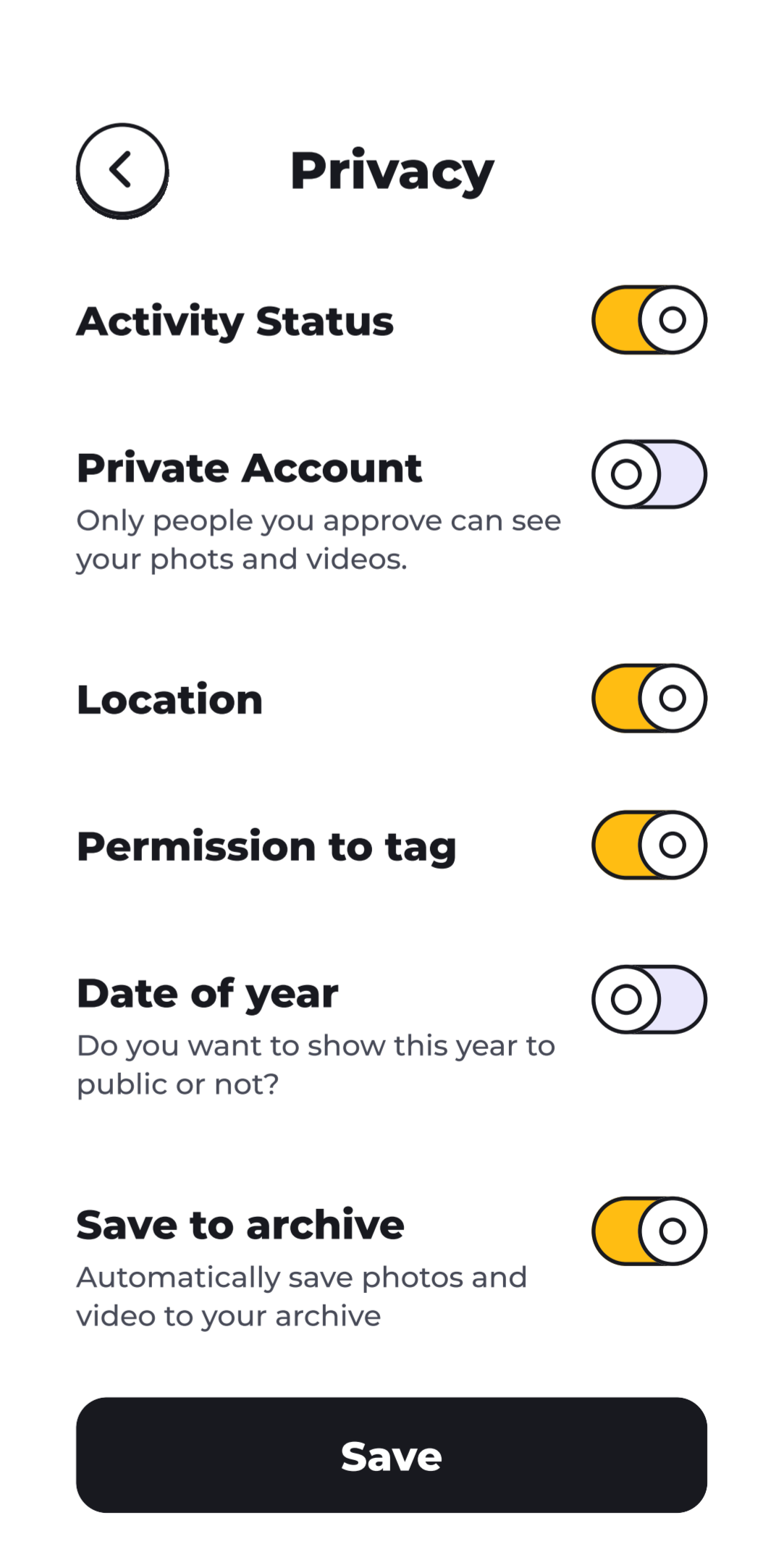
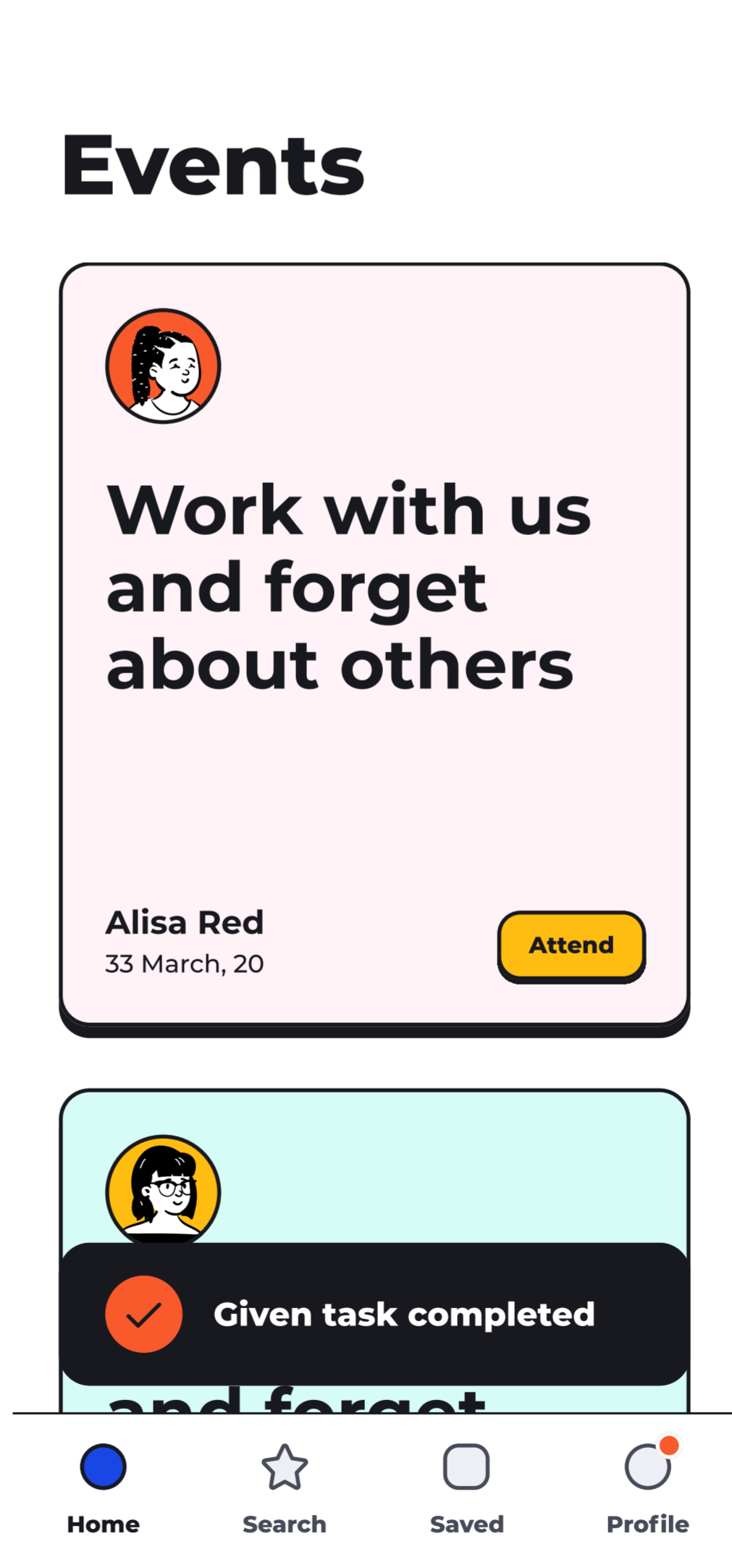
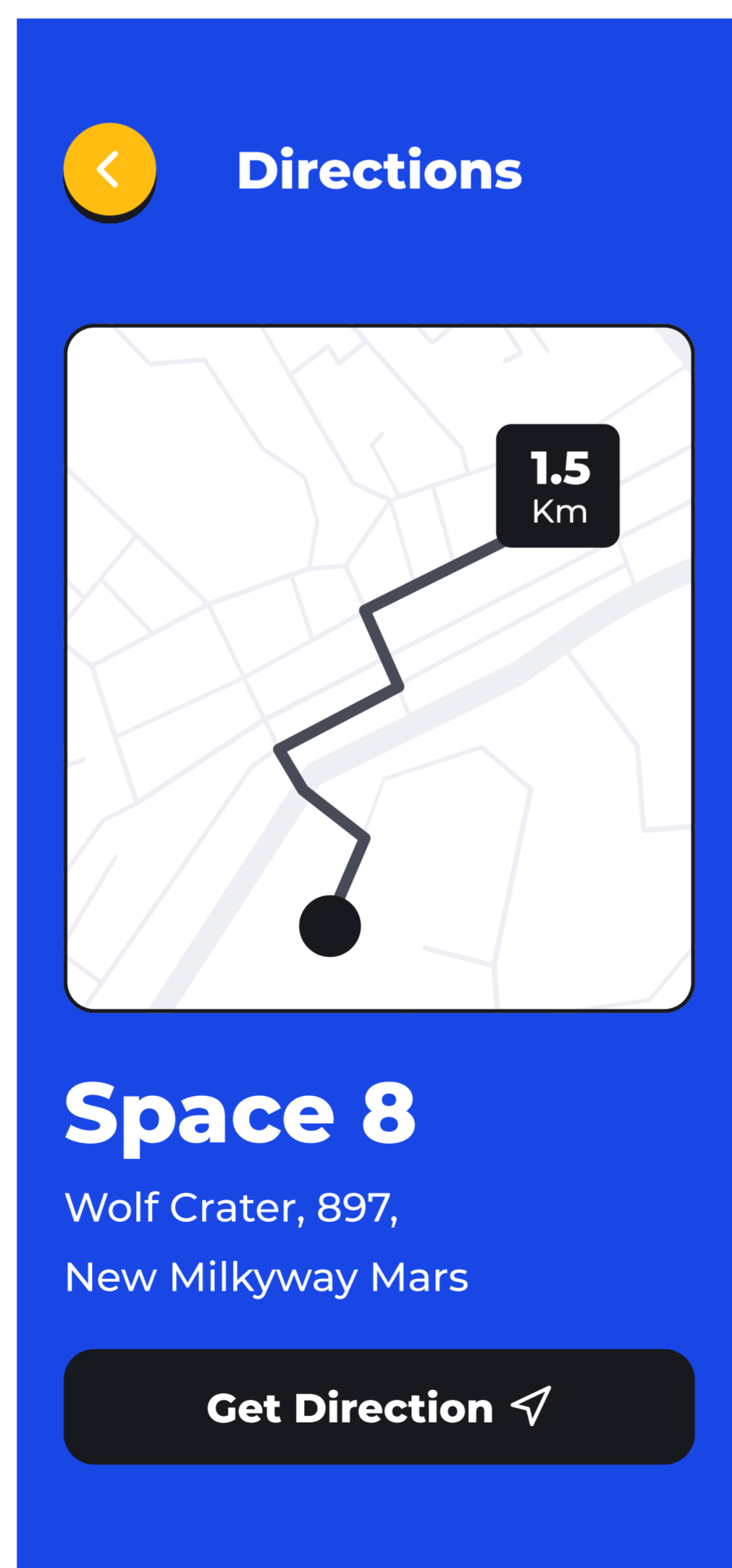
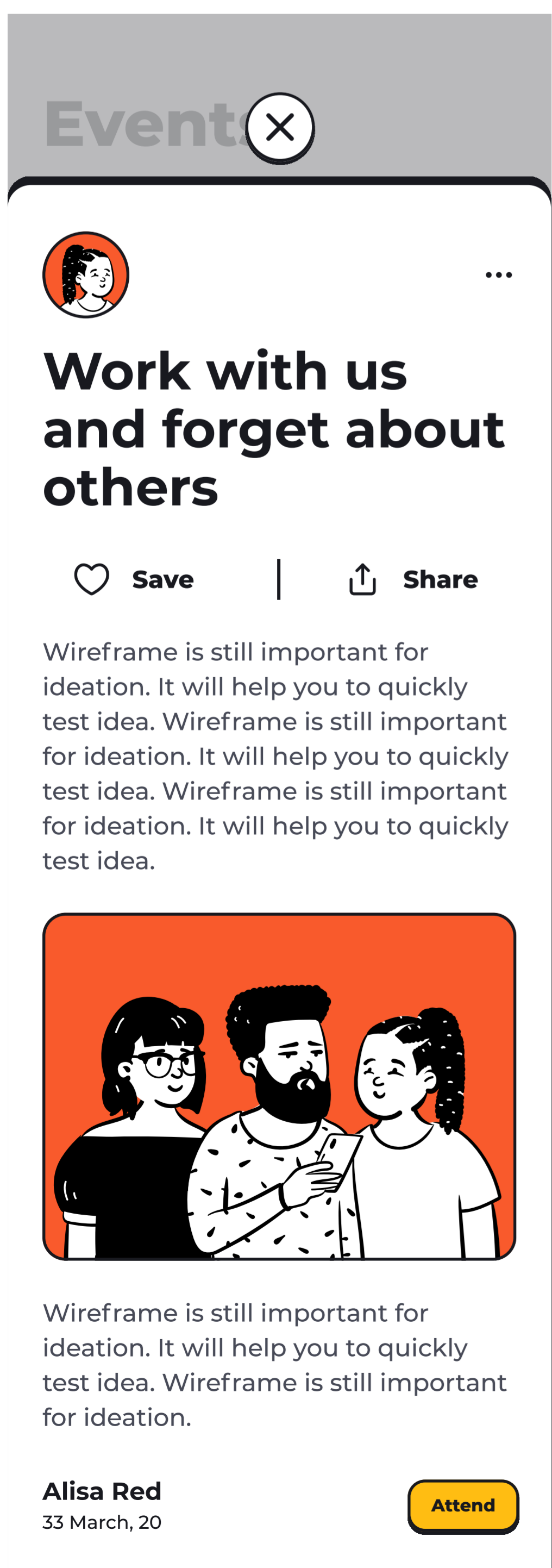
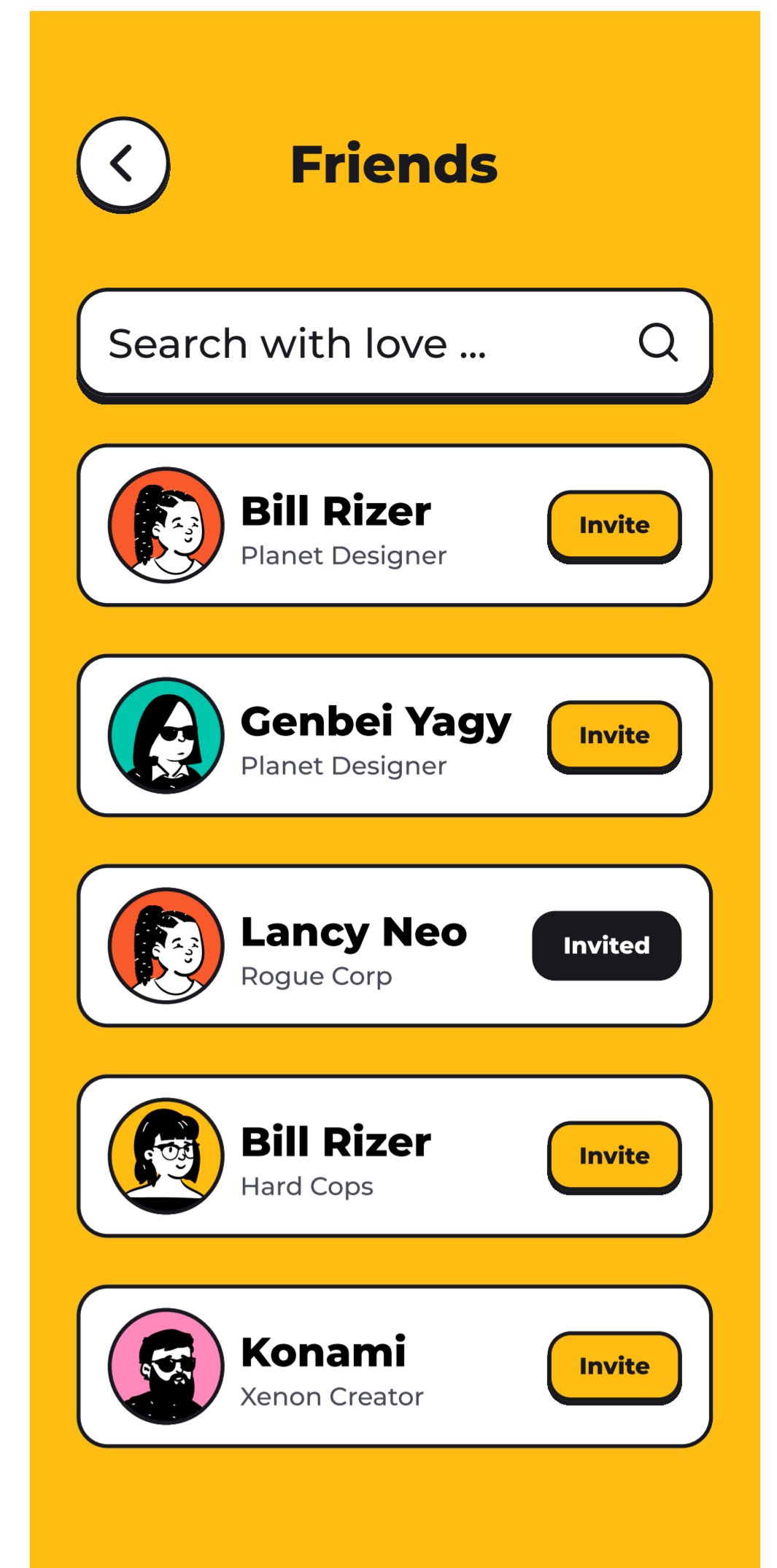
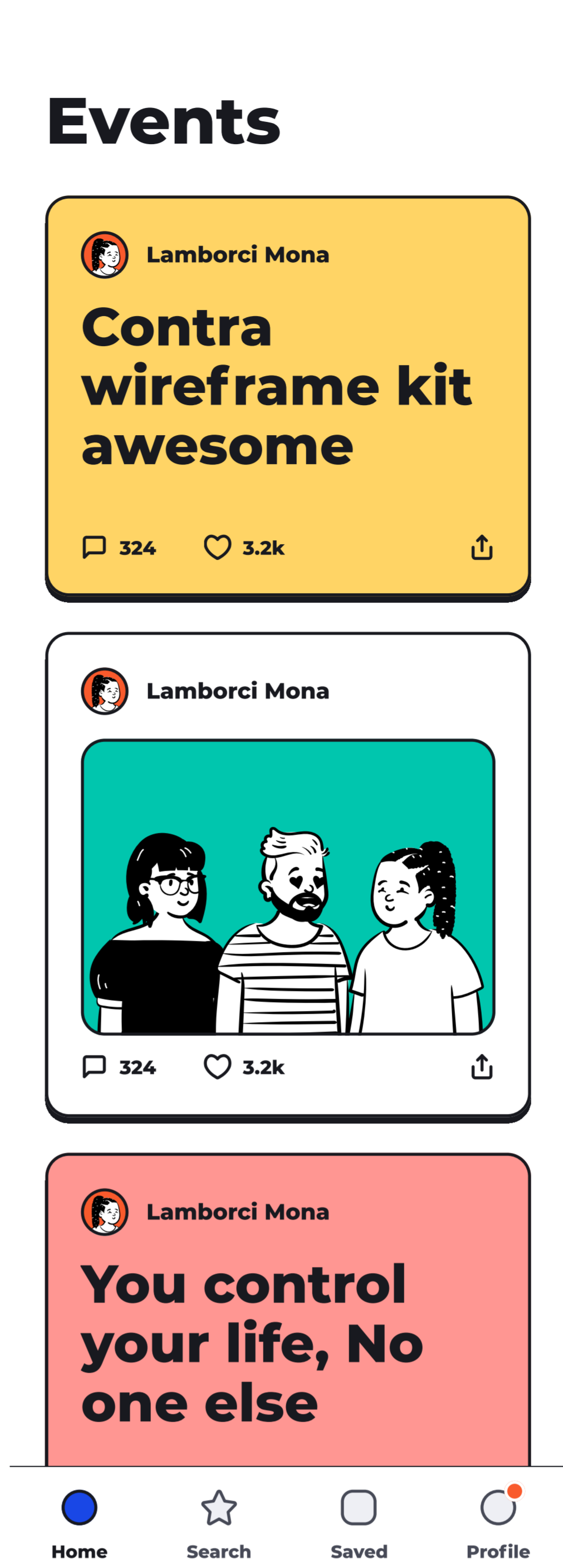
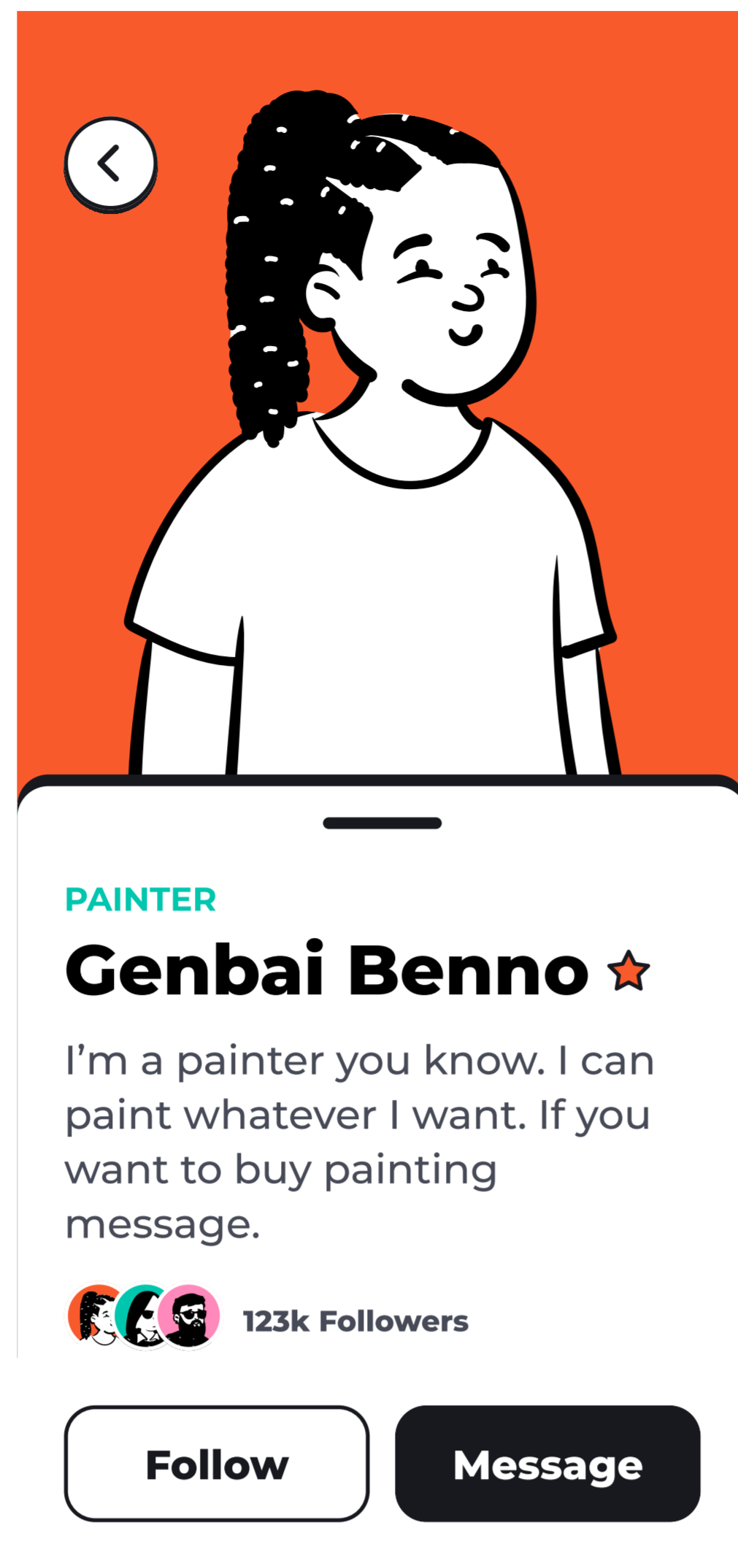
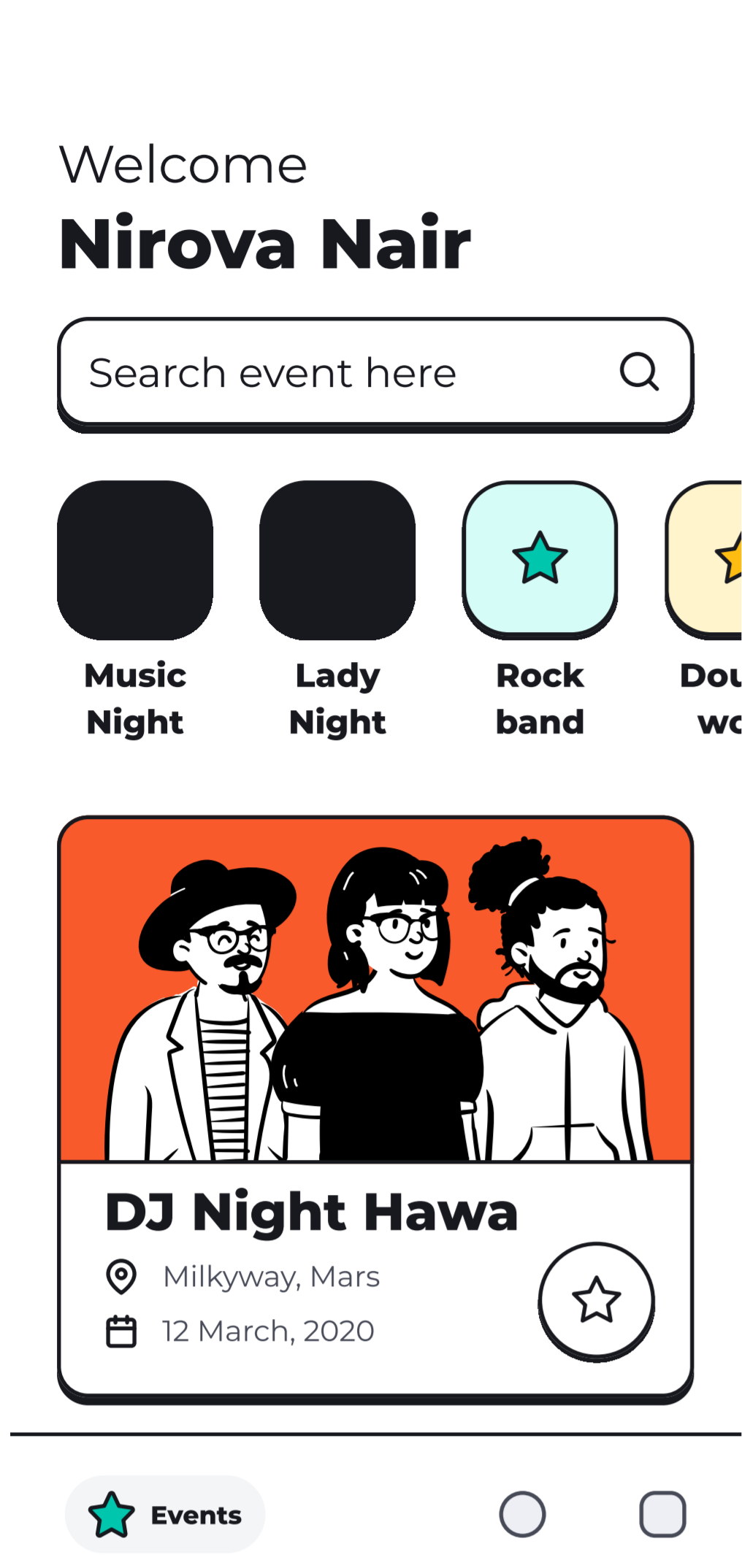
Brand Personality:

A trusted friend that genuinely cares about connecting with others and exploring the world around them.

Brand Attributes:

Caring | Familiar | Humorous | Optimistic

UI Kit



Fonts

Headers:

Montserrat - ExtraBold - 32pts

A B C D E F G H I J K L M N O P Q R S T U V

a b c d e f g h i j k l m n o p q r s t u v

Example Header Text

Body:

Montserrat - Regular - 16pts

A B C D E F G H I J K L M N O P Q R S T U V

a b c d e f g h i j k l m n o p q r s t u v

Example Body Text

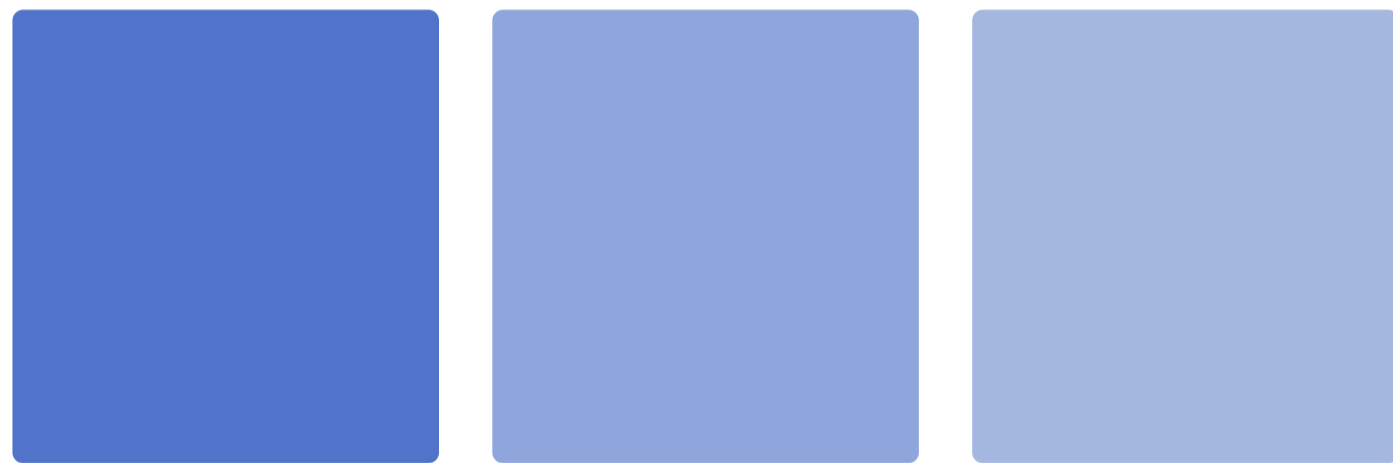
Color Palette

Primary:

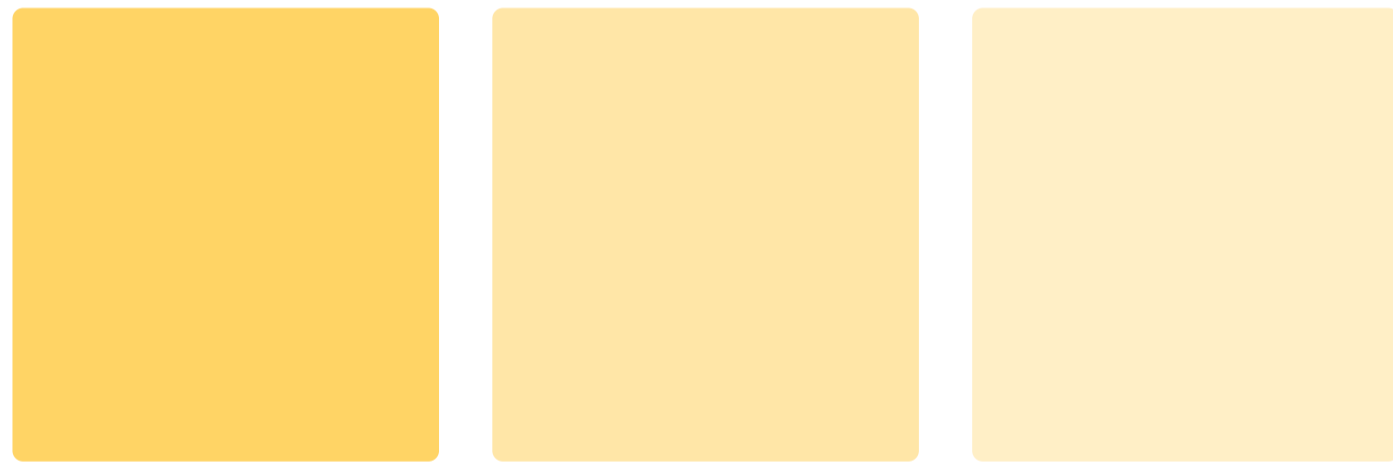


Shindig Red
#E76F51

Secondary:



Clear Skies
#5173CA



Stage Lights
#FFD465

Accent:



Margaritas
#5DC1B5

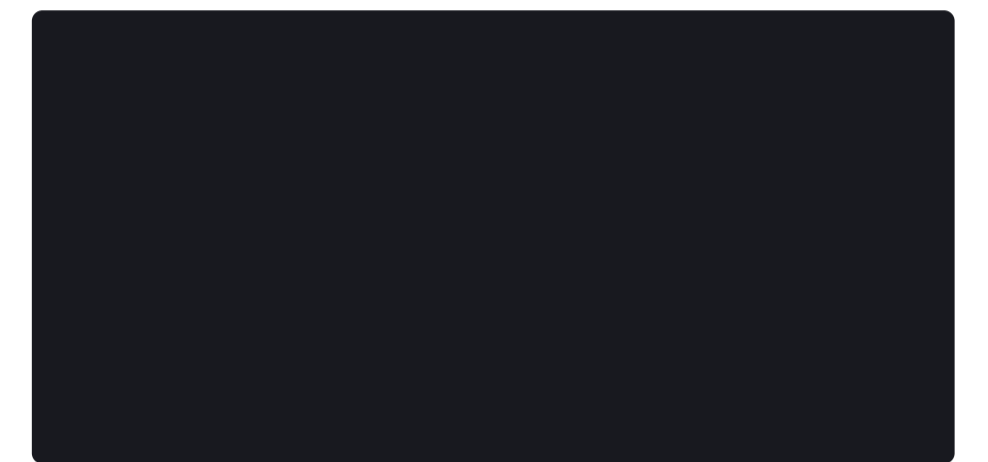


Festival Crowds
#8F8DDD

Neutrals:



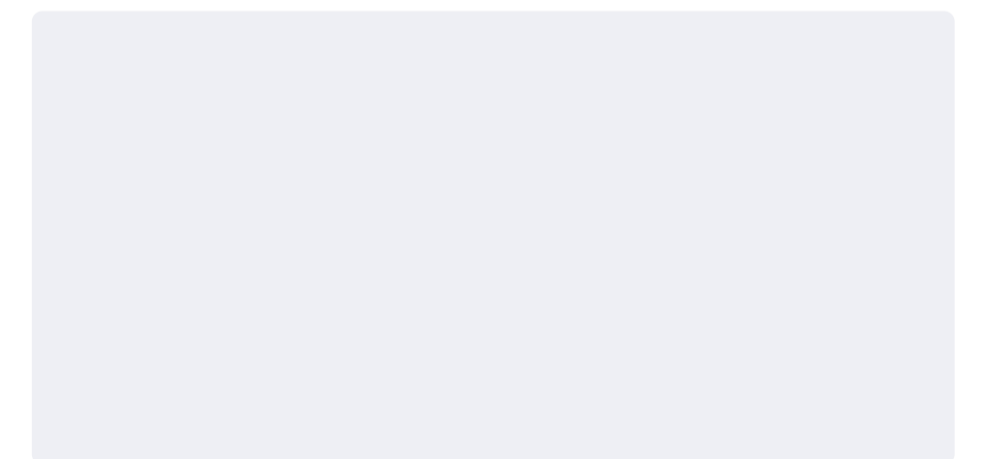
Black
#18191F



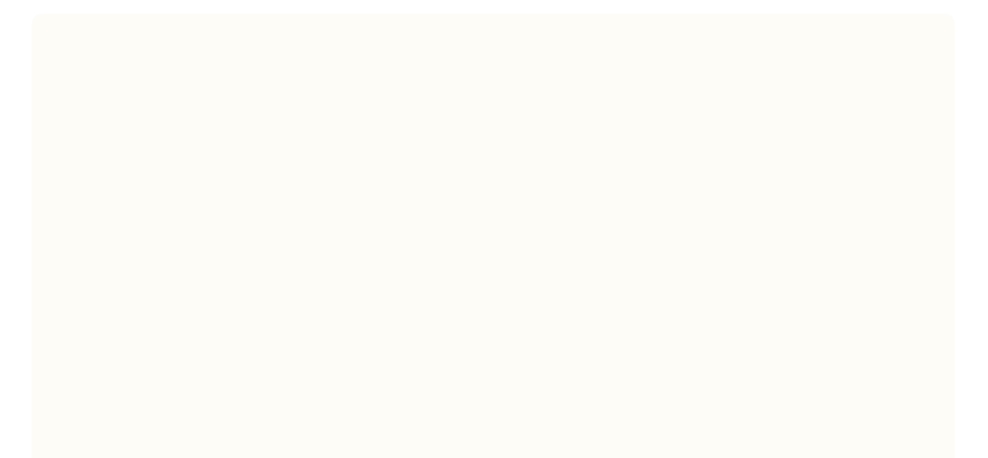
Off-Black
#2D232E



Charcoal
#474A57



Light Gray
#EEEEFF4



White
#FEFCF7